

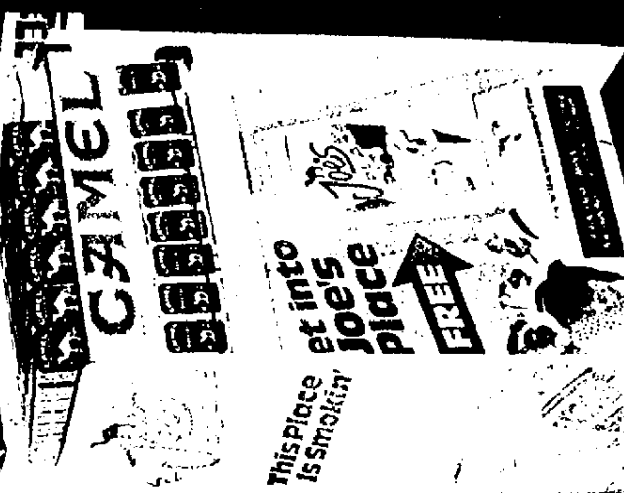
COLLEGIABLE/ASHIRAY  
**FREE**  
WITH 2 PACK  
PURCHASE

Winston

CEBEC

51846 7582

# Marlboro



51846 7583

WELCOME  
TO  
R.I.'S  
PLACE

**CALLER**

**Great New Look!**

105

1.25  
1.30

**STERLING**

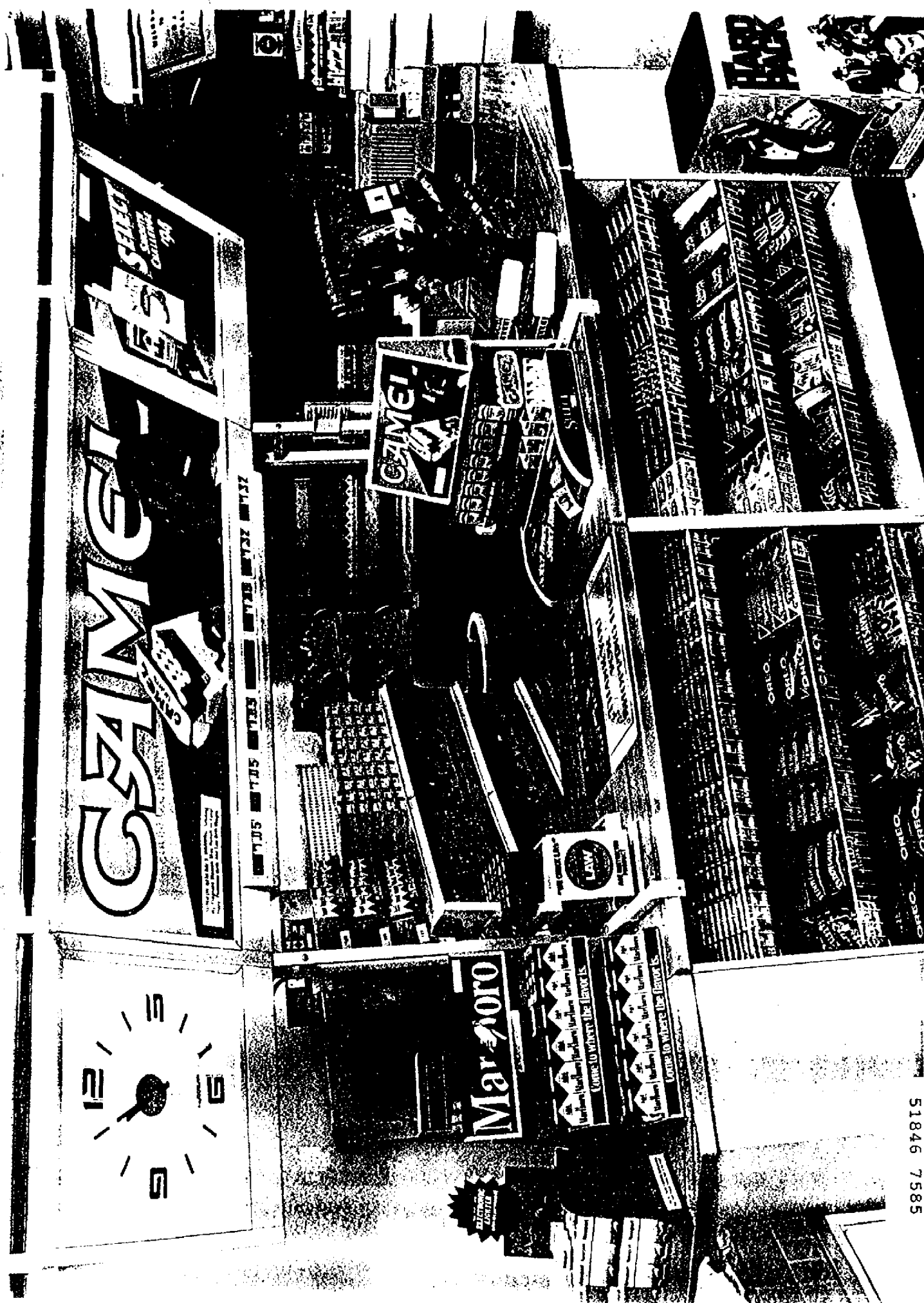
Marlboro

# SPECIAL OFFER

**CAMEL**  
"ALL STYLES"  
**\$1.49** with tax

OR BRANDS

**SPECIAL  
OFFER**  
CAMEL \$1.42



51846 7585

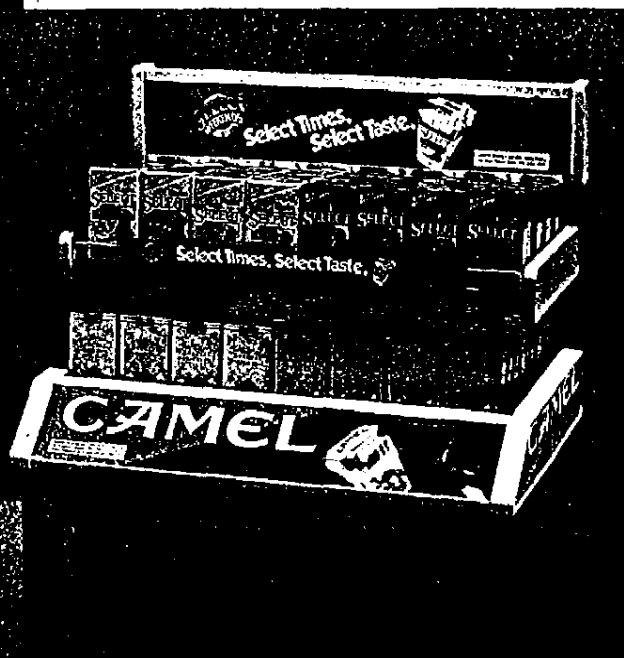
# Full Price Display Enhancements



S3E01

**Enhanced  
80-Pack Tray Kit**  
(Item #463422)

**Enhanced  
40-Pack Tray Kit**  
(Item #463425)

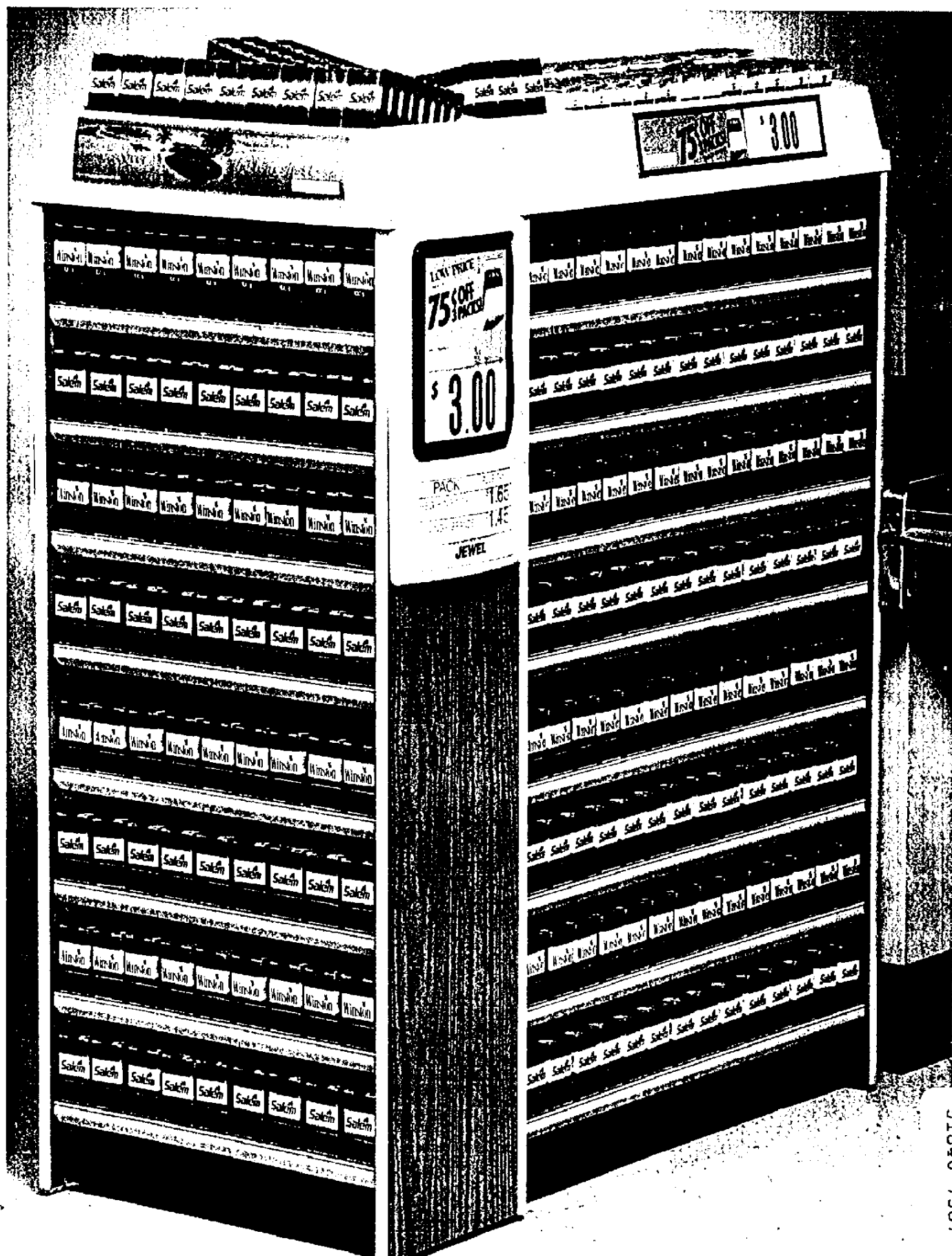


S3E02



S3E03

**Curved Lens  
40-Pack Tray  
Enhancement Kit**  
(Item #463413)

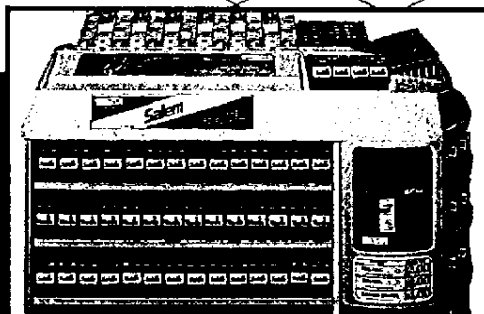
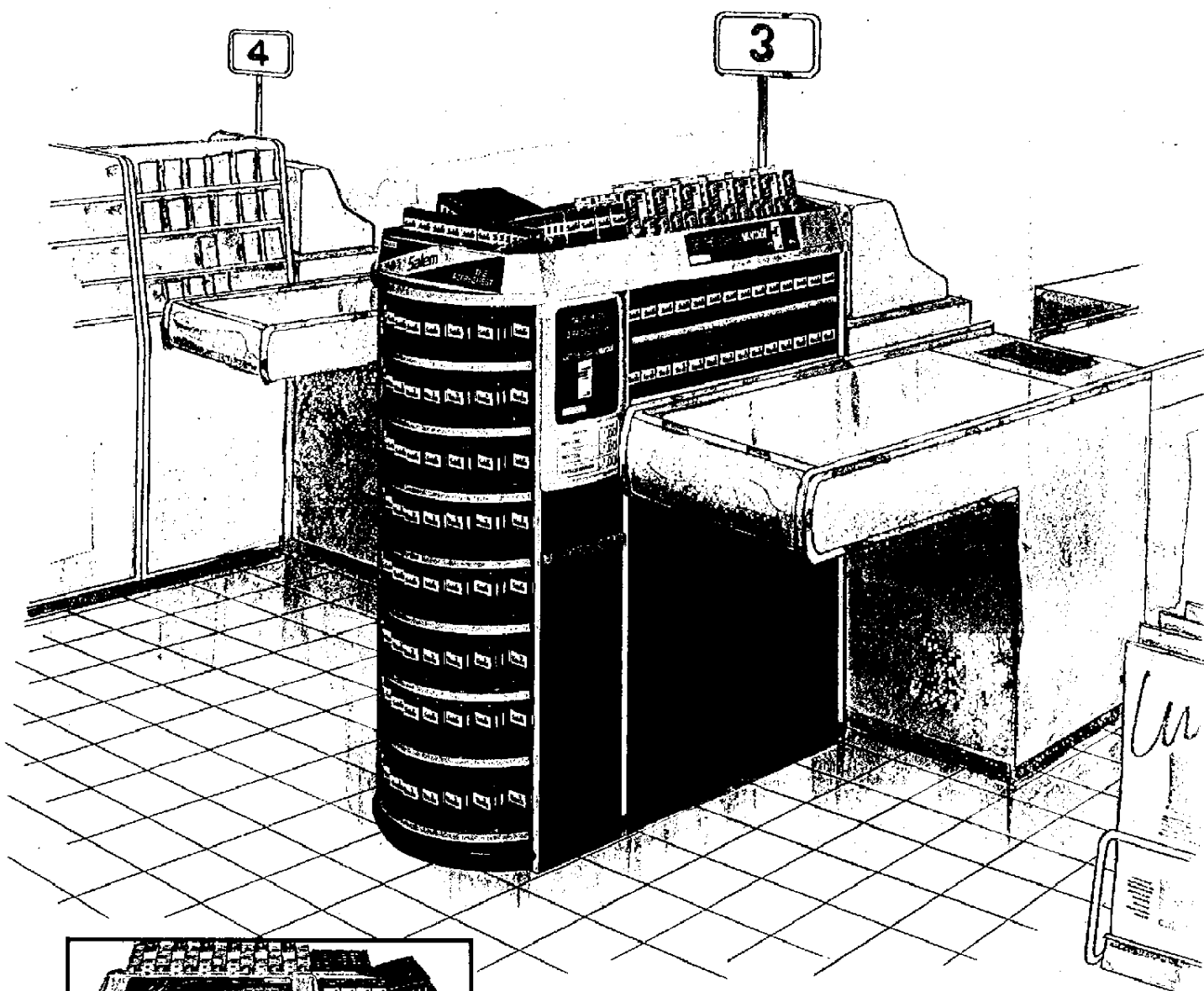


51846 7587



51846 7588

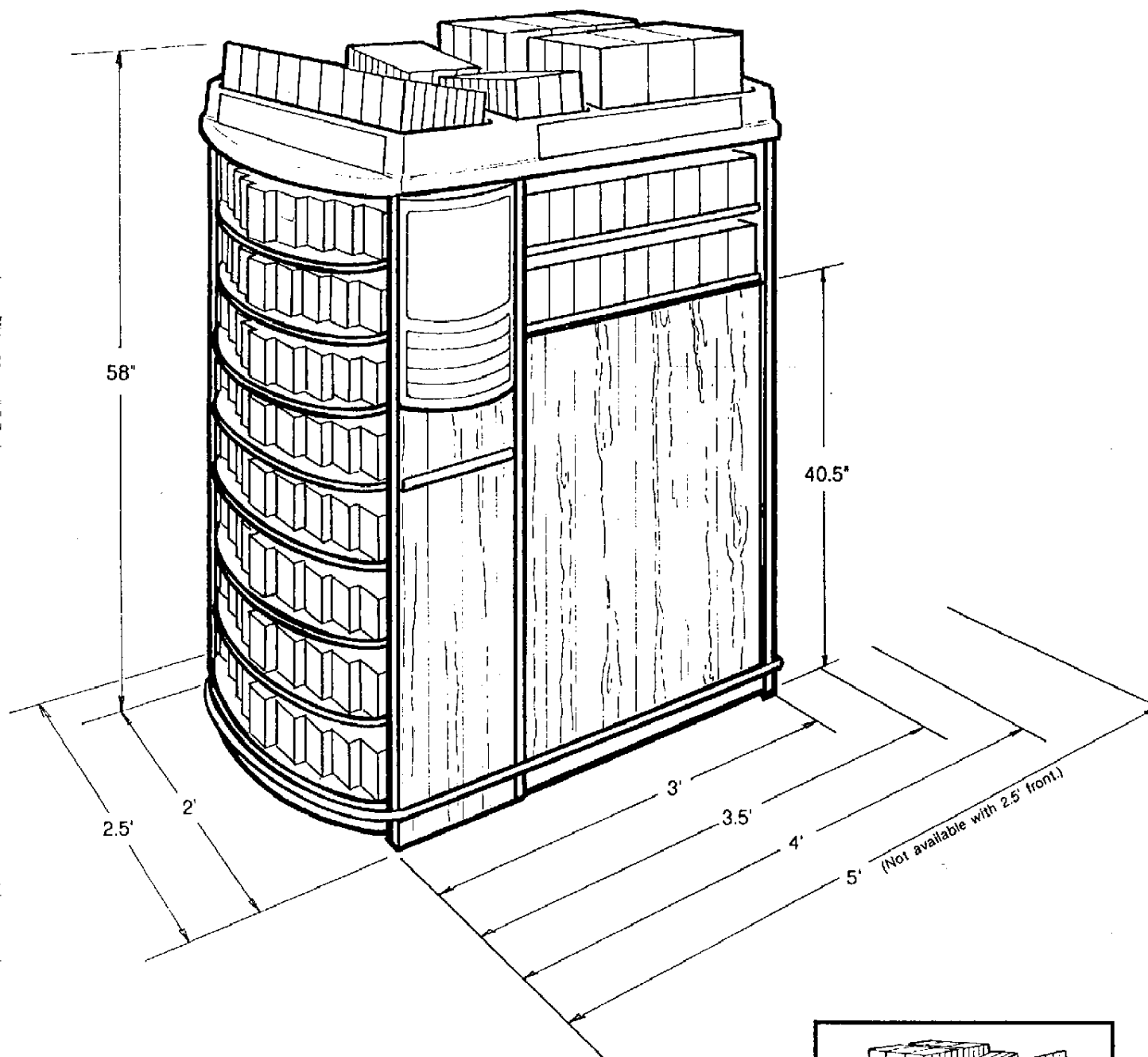
# Curved Shelf Spring-Load Package Merchandiser



- Contemporary curved shelf look
- Adaptable to store decor
- Variety of sizes available
- Convertible promotions display topper
- Patented Spring-Load System
  - Maximizes Product Selection
  - Quick Brand Identification
  - Optimum Space Utilization
  - Organized Appearance
- Pre-Assembled (optional)



# Curved Shelf Spring-Load Package Merchandiser



- 8 Spring-Load Shelves Per Full Section
- 2 Spring-Load Shelves Per Beltline Section

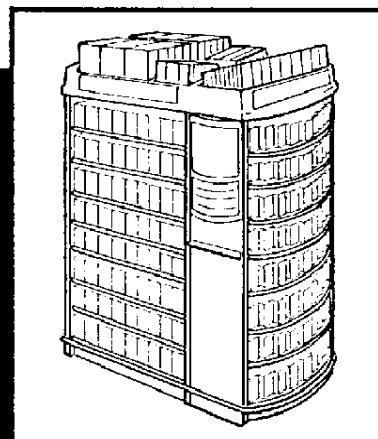
2.0' Section = 9 Rows

2.5' Section = 11 Rows

3.0' Section = 14 Rows

4.0' Section = 19 Rows

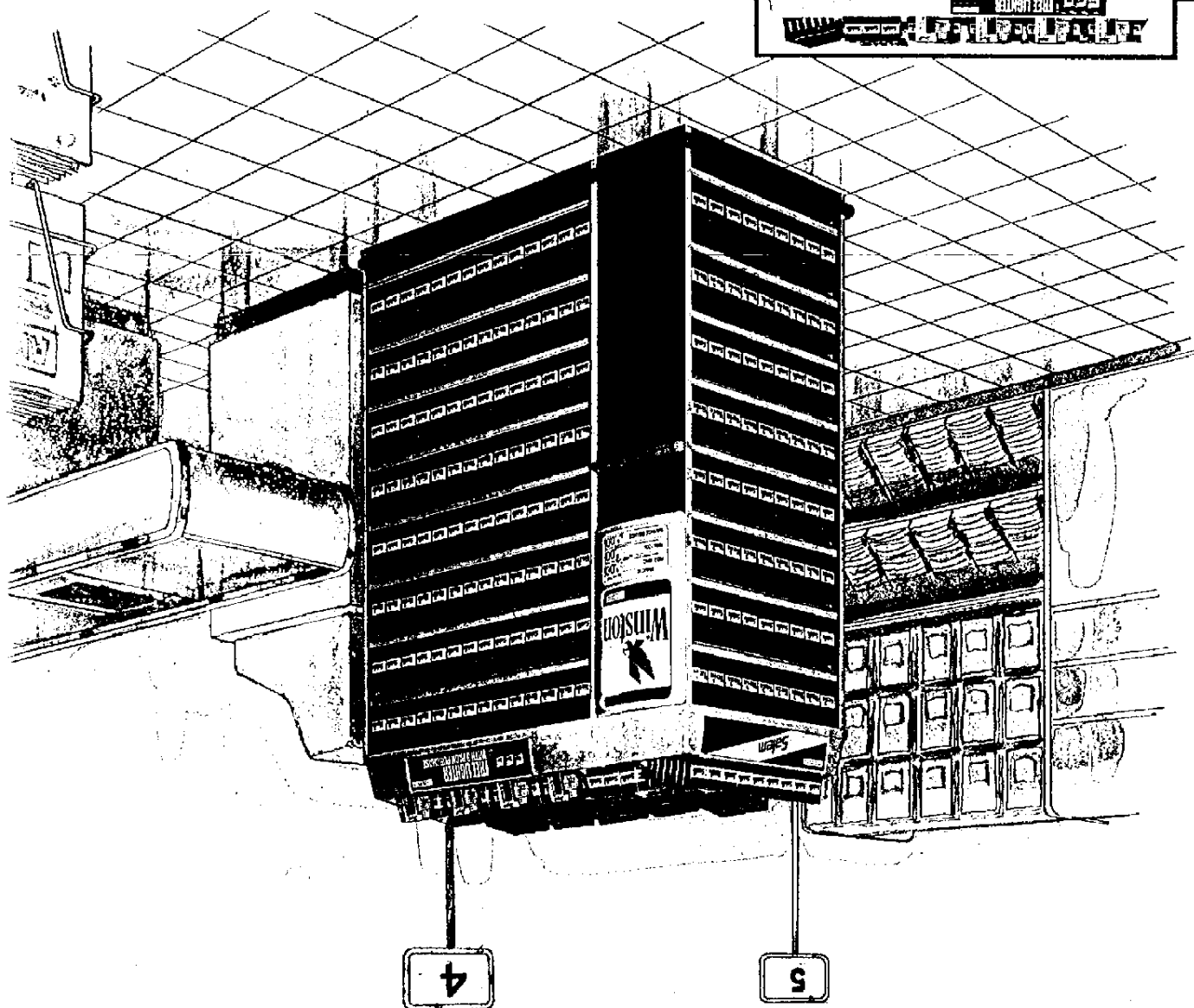
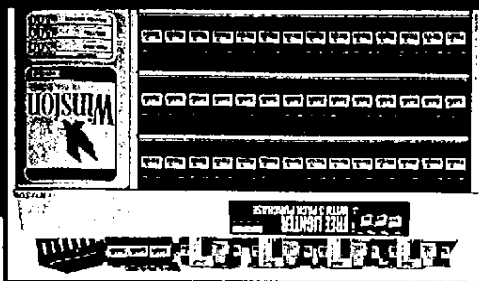
Convertible Topper Option



51846 7590

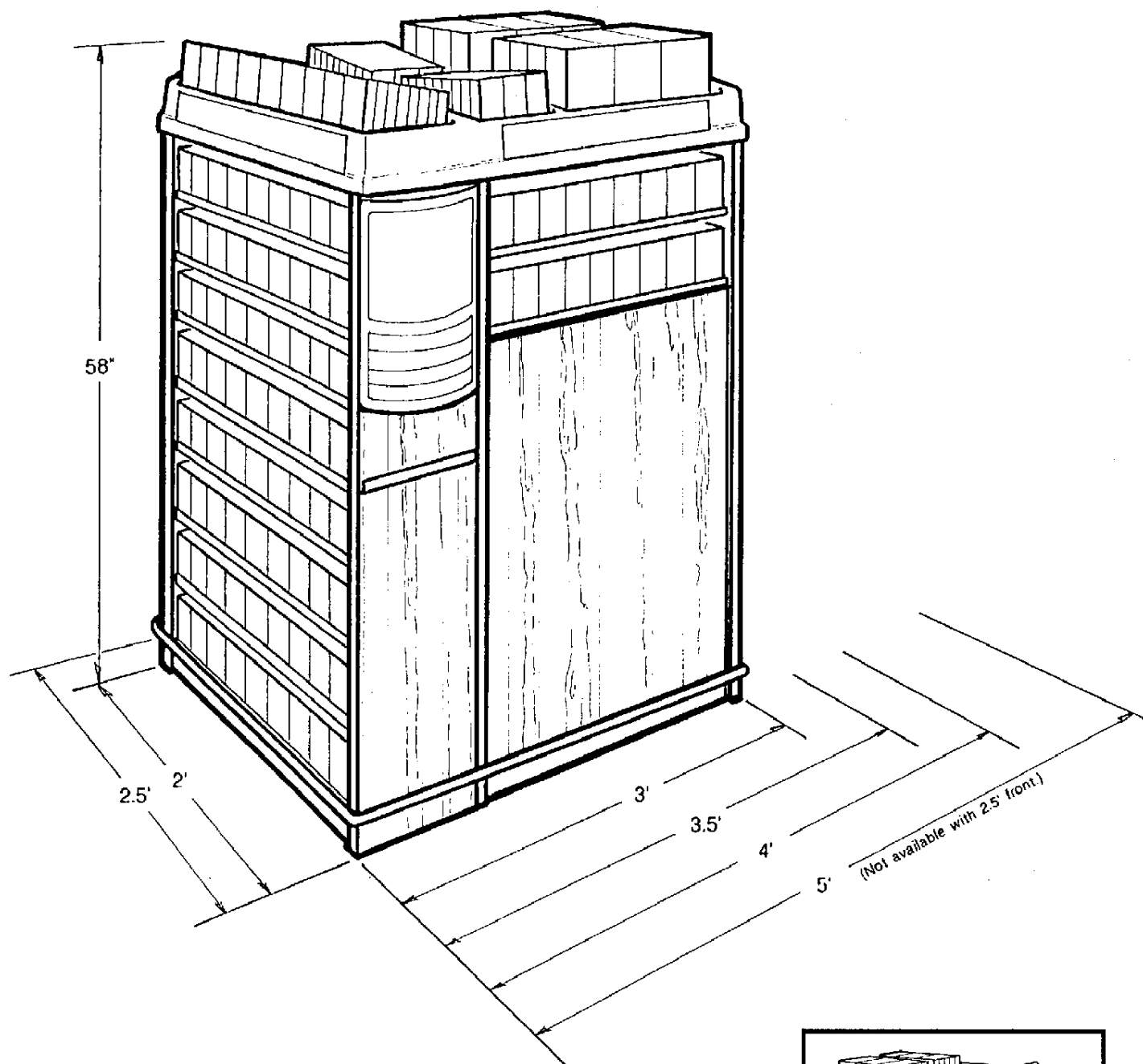
51846 7591

- Adaptable to store decor
- Variety of sizes available
- Convertible promotions display topper
- Minimizes restocking time
- Patented Spring-Load System
- Maximizes Product Selection
- Quick Brand Identification
- Optimum Space Utilization
- Organized Appearance
- Pre-Assembled (optional)



# Spring-Load Package Merchandiser

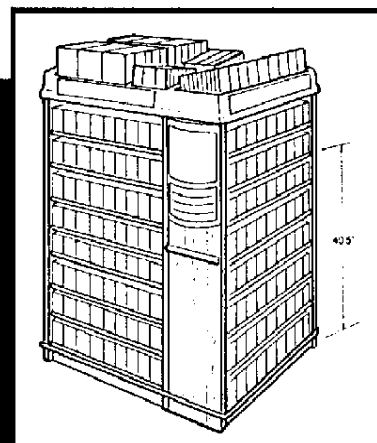
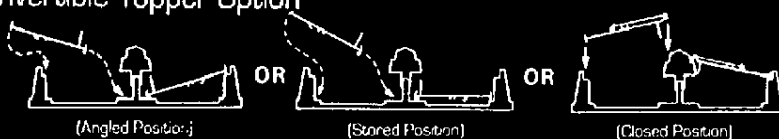
# Spring-Load Package Merchandiser



- 8 Spring-Load Shelves Per Full Section
- 2 Spring-Load Shelves Per Beltline Section

2.0' Section = 9 Rows  
 2.5' Section = 11 Rows  
 3.0' Section = 14 Rows  
 4.0' Section = 19 Rows

Convertible Topper Option



51846 7592

# VENDING POINT-OF-SALE

## CAMEL

**NEW!** Panel w/Price Dial for National 22 col Vending Machine (5 7/8" X 27 3/8") Item No. 380525

**NEW!** Transparency for Smokeshop Vending Machine (6 1/2" X 28 1/8") Item No. 380536

Panel for National Imperial Vending Machine (4 1/8" X 15") Item No. 224907

Transparency for Rowe Riviera Vending Machine (8 1/2" X 24 1/4") Item No. 224949

Transparency for Rowe Seville Vending Machine (5 1/2" X 6") Item No. 224956

## WINSTON

Transparency for Fawn Deluxe Vending Machine (5 3/4" X 26") Item No. 224899

Transparency for Federal Vending Machine (5 3/4" X 34 3/4") Item No. 224881

Panel for National Elite Vending Machine (3 1/2" X 12 1/2") Item No. 278135

## SALEM

Transparency for Rowe Seville Item No. 337824

## WINSTON & SALEM

Panel w/Price Dial for National 20/22 Col Vending Machine (5 7/8" X 27 3/8") Item No. 207649

Transparency for Smokeshop Vending Machine (6 1/2" X 28 1/8")

## Posten Price Stickers

Item No.		\$ Amount
069393	Roll/50	1.25
124503	Roll/50	1.30
124511	Roll/50	1.35
124529	Roll/50	1.40
124537	Roll/50	1.45
124545	Roll/50	1.50
236489	Roll/50	1.55
236497	Roll/50	1.60
236505	Roll/50	1.65
236513	Roll/50	1.75
236521	Roll/50	2.00
114714	Roll/50	2.25
114670	Roll/50	2.50
114659	Roll/50	2.75
114648	Roll/50	3.00
114703	Roll/50	3.25
114692	Roll/50	3.50
114681	Roll/50	3.75

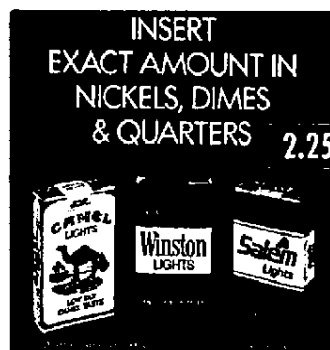
1.50

EXAMPLE

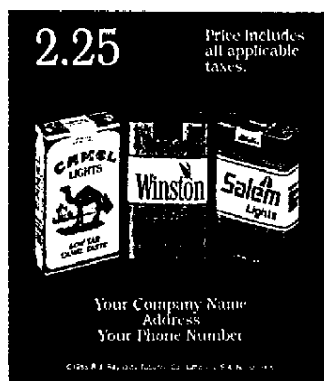
**NEW!**



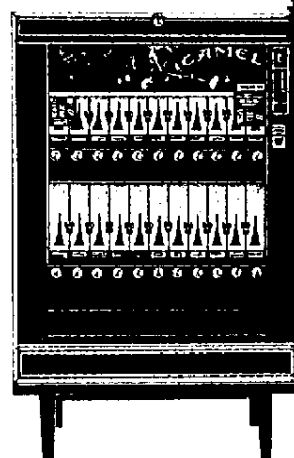
Pool Joe available with Smokeshop Transparency (featured above) and National Panel with Price Dial.



PRICE DIAL  
\$1.25 - \$3.75  
Item No. 337303  
Packaged 50 per unit

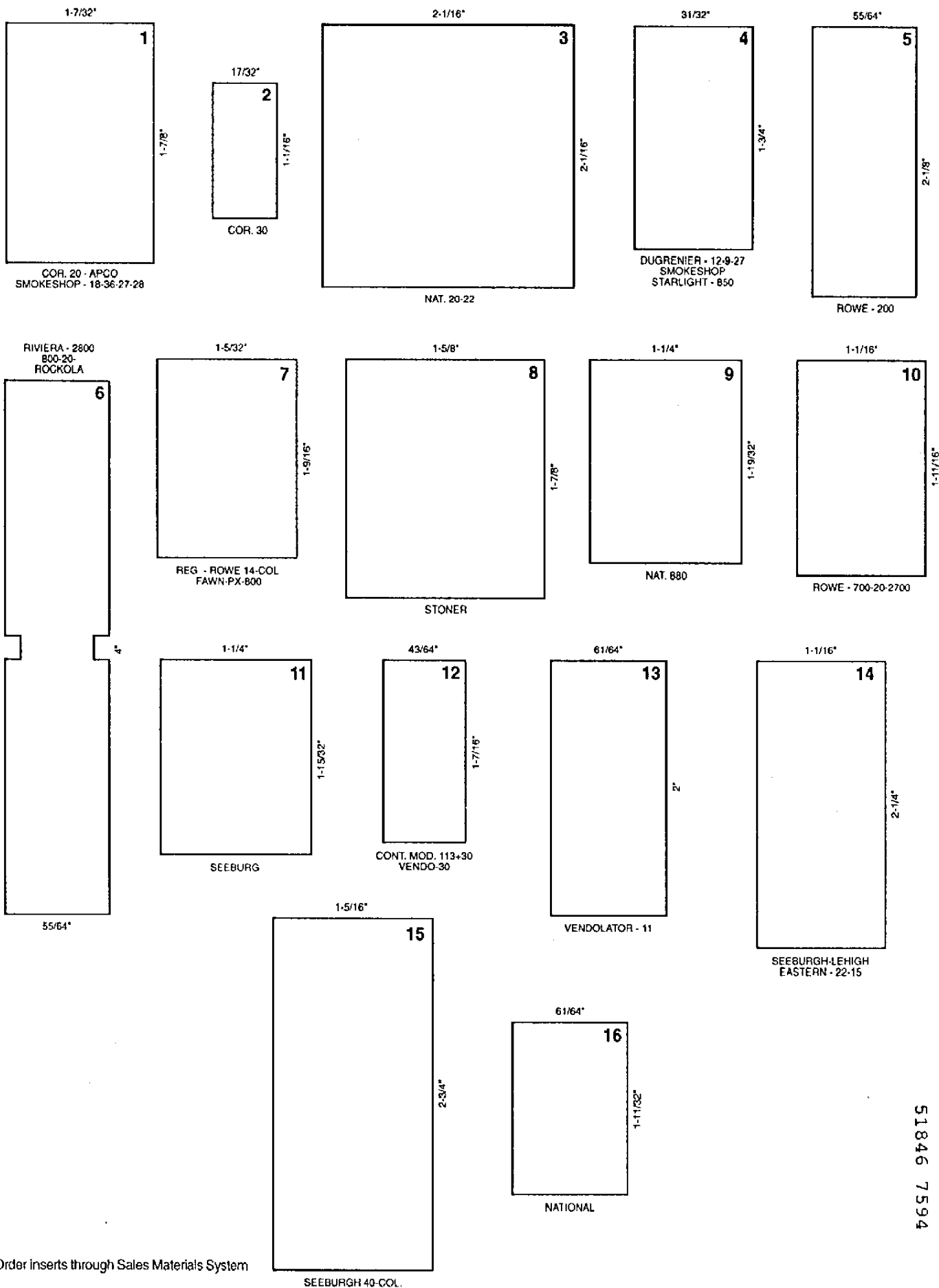


Price Posten  
(Imprinting Available Upon Order)  
Item No. 002006  
Order using RJRT Form 1940



51846 7593

# VENDING MACHINE INSERTS AVAILABLE FOR ALL R.J. REYNOLDS CIGARETTE BRANDS



51846 7594

Order inserts through Sales Materials System